

Press Release

At a Glance:

- Laetus at PACK EXPO East
- Booth 1323
- MV-50 and MV-50^{to go}



Photos



Videos



German Version

Experience Serialization First-Hand at PACK EXPO East

Laetus, Januar 2017. From the 27th of February to the 1st of March, Laetus will be present at Booth 1323 at the PACK EXPO East in Philadelphia, PA. Here we will give visitors the opportunity to experience first-hand our solutions for reliable serialization in the pharmaceutical packaging process.

The compact MV-50 is ideally suited for precise printing and serialization of folding boxes. Simple coding as well as serialization of cartons, can be realized with this very compact machine. Whether as a standalone solution or embedded in the modular S-TTS architecture, the MV-50 perfectly addresses very diverse requirements. Its open design allows the use of a wide range of different marking systems.

The pack handling system is also available as a ready-to-go solution. This MV-50^{to go} offers a fixed set-up including an express software package and predefined validation packages. It's a compact solution package to become compliant with regulations such as the EU FMD.

Mark 958 incl. Spaces

Further information about the services offered by Laetus:

<http://www.laetus.com>

Contact Laetus

Laetus GmbH
Monika Hartz
Sandwiesenstraße 27
64665 Alsbach-Hähnlein
T: +49 (0) 6257 / 50 09-263
E: monika.hartz@laetus.com
I: www.laetus.com

Contact PR-Agency

awikom GmbH
Barbara Schleper
Friedhofstraße 103
64625 Bensheim
T: +49 (0) 6251 / 17550-12
E: barbara.schleper@awikom.de
I: www.awikom.de



Serialization of folding boxes with the compact pack handling system MV-50.

About Laetus

Founded in 1974, Laetus is an industry leader in inline quality inspection systems with thousands of successful installations of its renowned ARGUS, POLYPHEM, and INSPECT solutions across identification, fill inspection, and other quality control applications. With its Secure Track and Trace Solution (S-TTS), Laetus is also a leader in developing robust supply chain solutions for the Pharmaceutical, Medical, Cosmetics and FMCG industries enabling the requirements of all regulations regarding anti-counterfeiting to be fulfilled. Laetus partners with its customers to address their unique serialization and traceability requirements. Laetus has sold more than 18,000 systems across the globe including more than 42,000 Laetus cameras and sensors. Headquartered in Alsbach-Hähnlein, Germany, Laetus has significant scale to address the needs of customers worldwide with some 250 employees and direct sales and



engineering operations in France, Germany, Italy, Spain, UK, the US, China, South America, and Mexico. In addition, Laetus has an extensive network of valued channel partners that extend Laetus' technical expertise in another 40 countries. In December 2015 Laetus has been acquired by Danaher. It operates as an independent business within the Product Identification Platform.

For more information please visit: www.laetus.com.