

## Press Release

### At a Glance:

- Laetus and Stada are Partner
- Global roll out serialization
- MV-70-F 180



Photos



Videos



German Version

## Laetus and STADA agree on partnership for implementation of EU FMD

**Laetus, March 2017.** By February 2019, pharmaceutical companies that manufacture or sell their products in Europe, must have implemented the regulations specified in the EU Falsification Directive (FMD). This includes the traceability (Track & Trace) of prescription drugs back to the manufacturer. STADA Arzneimittel AG responded to these requirements early on and initiated the appropriate measures. For the implementation of the serialization requirements according to EU-FMD, the manufacturer of generics and OTC brand products relies on Laetus GmbH as its partner. The project covers a total of 30 lines at the sites in Germany, Serbia, Montenegro, UK and Russia and involves a good deal of close collaboration.

In choosing Laetus, STADA Arzneimittel AG is placing its trust in a reliable partner with a proven ability to implement serialization projects of this scale and deliver success – backed up by more than forty years' experience of in-line quality control and hundreds of successful track & trace installations.

In addition to Secure Track & Trace software (S-TTS), Laetus also offers, among other things, some twenty MV-70-F pack handling systems with integrated weighing and manipulation protection functions (tamper-evident labelling). This machine is particularly suited to integration into existing packaging lines thanks to its compact dimensions.

Mark 1,346 incl. Spaces

Further information about the services offered by Laetus:

<http://www.laetus.com>

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MV-70 F: Tamper Evident functionality

**About STADA**

STADA Arzneimittel AG is a publicly-listed company with headquarters in Bad Vilbel, Germany. STADA consistently focuses on a multi-pillar strategy of generics and branded products (OTC) with an increasingly international market orientation. The Group is the only independent generics producer in Germany. Worldwide, STADA is represented in more than 30 countries with more than 50 subsidiaries. Branded products such as Grippostad and Ladival are among the highest selling in their product categories in Germany. In financial year 2015, STADA achieved Group sales of Euro 2,115.1 million, adjusted earnings before interest, taxes, depreciation and amortization (EBITDA) of Euro 389.4 million and adjusted net income of Euro 165.8 million. As of December 31, 2015, STADA employed 10,532 people worldwide.

**About Laetus**

Founded in 1974, Laetus is an industry leader in inline quality inspection systems with thousands of successful installations of its renowned ARGUS, POLYPHEM, and INSPECT solutions across identification, fill inspection, and other quality control applications. With its Secure Track and Trace Solution (S-TTS), Laetus is also a leader in developing robust supply chain solutions for the Pharmaceutical, Medical, Cosmetics and FMCG industries enabling the requirements of all regulations regarding anti-counterfeiting to be fulfilled. Laetus partners with its customers to address their unique serialization and traceability requirements. Laetus has sold more than 18,000 systems across the globe including more than 42,000 Laetus cameras and sensors. Headquartered in Alsbach-Hähnlein, Germany, Laetus has significant scale to address the needs of customers worldwide with some 250 employees and direct sales and engineering operations in France, Germany, Italy, Spain, UK, the US, China, South America, and Mexico. In addition, Laetus has an extensive network of valued channel partners that extend Laetus' technical expertise in another 40 countries. In December 2015 Laetus has been acquired by Danaher. It operates as an independent business within the Product Identification Platform.

For more information please visit: [www.laetus.com](http://www.laetus.com).